Privacy Policy

Updated: September 3rd, 2019

This privacy policy explains how we use and protect any personal information we collect about you when you use our website itsoftmake.com and all its subdomains (the "Site").

This privacy policy applies when you use our website. Please ensure that you read this policy carefully. Our privacy notice will inform you as to how we look after your personal data, and tell you about your privacy rights and how the law protects you. We will never sell or trade your personal or financial information.

Who collects the information?

This website is operated by our team. Our team ("We") has a number of freelancers and sole traders listed on the Site. We are the data controller and we gather and use certain information about you.

What information is collected?

We may collect basic user profile information from all of our users ("Users") of the Site. We may collect, use, store and transfer different kinds of personal data about you like:

- Your first name, last name, username or similar identifier, marital status, title, date of birth and gender.
- Your contact information including your email address, phone number, address, billing address, delivery address
- Financial Data includes bank account and payment card details
- Transaction Data includes details about payments to and from you.
- Your company information and basic contact details
- The nature and size of the business
- Your preferences and interests
- IP Addresses, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website, your domain name, links you click
- Website Activity, how you use our website, products and services
- Cookie Identifiers, statistical or demographic data for any purpose
- Time stamps and the length of time you spent on our website
- Your mobile device ID, name and model

Our third party service vendors (such as Advertisement companies – Facebook, Google, Bing, credit card companies, clearinghouses and banks) may collect some information from our Users. We do not control how these third parties use such information, but we do ask them to disclose how they use personal information provided to them from Users. Some of these third parties may be intermediaries that act solely as links in the distribution chain and do not store, retain, or use the information given to them.

We DO NOT collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, sex life, sexual orientation, political opinions, religious or philosophical beliefs, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

What we do with your personal information?

We require this information to understand your needs and provide you with relevant products and services. In particular, we typically collect the information and use it for the following reasons:
- For internal record keeping and analysing the use of our website
- If we need to perform the contract we are about to enter into or have entered into with you
- To improve our website, products and services
- To send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided
- To customise our website according to your interests
- For the purposes of our legitimate interests, but only if these are not overridden by your interests, rights or freedoms
- Where we need to comply with a legal or regulatory obligation

Where information is held?

Information is held at our offices/home PC, on secure servers, at service providers, representatives and agents as described in this policy.

With whom may the information be shared?

We might also share the information about you with our selected partners, with our affiliated agencies and third party vendors . We may need to share some information with other parties, such as our professional advisers or external contractors. The recipient of the information will be bound by confidentiality obligations. We may also be required to share some personal information as required to comply with the law.

What happens if the Privacy Policy Changes?

We will let our Users know about changes to our privacy policy by posting such changes on the Site. If we are changing our privacy policy in a manner that might cause disclosure of Personally

Identifiable Information that user has previously requested not be disclosed, we will contact such user to allow such user to prevent such disclosure.

How long we keep your information?

We keep the information for no longer than is necessary for the purposes for which it is processed. How long we keep your information will depend on the nature of information concerned and the goals for which it is processed.

How does the Site keep Personally Identifiable Information secure?

We are committed to ensuring that your personal data is secure and have adopted security measures in-line with applicable data protection law.

All of our employees are familiar with our security policy and practices. The Personally Identifiable Information of our Users is only accessible to a limited number of qualified employees who are given a password in order to gain access to the information.

To preserve the integrity of your personal data and prevent data loss and unauthorised access or disclosure, we have put in place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online and protect it from loss, misuse and unauthorised alteration and destruction.

Al third-party service providers acting as data processors for us are subject to contractual obligations to ensure that an appropriate level of security required is in place and that your personal data.

Use of Cookies

Cookies are used for a variety of reasons. We use cookies to analyse, personalise and improve our website, to obtain information about the preferences of Users and the services they select, to identify which pages are being used. We also use cookies for security purposes to protect our Users. Also when users come to the Site, third parties (such as Google, FaceBook) may place cookies on their browsers for targeted advertising purposes.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a website.

Users can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you wish. This may prevent you from taking full advantage of the website.

Links to other websites

The Site contains links to other websites that are not governed by this privacy policy. Please note that when you click on one of these links, you are moving to another web site. Please, read the privacy statements of these linked sites as their privacy policies may differ from ours.

Controlling your personal information and correction

Users may contact us to update, delete or deactivate Personally Identifiable Information about them or to correct any inaccuracies by emailing us at in@itsoftmake.com

However, because of backups and records of deletions, it may be impossible to delete user`s entry without retaining some residual information. An individual who requests to have Personally Identifiable Information deactivated will have this information functionally deleted, and we will not sell, transfer, or use Personally Identifiable Information relating to that individual in any way moving forward.

You may request details of personal information which we hold about you under local data protection laws. If you would like a copy of the information held on you please email to in@itsoftmake.com

How to contact us?

If you have any questions about our privacy policy or information we hold about you please contact us at: in@itsoftmake.com.